

Cablefax Editorial Calendar 2019

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EDITORIAL: Amy Maclean • amaclean@accessintel.com
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	Awards	Events
<p>JANUARY</p> <p>CES Cablefax will cover the largest consumer technology show in the world, previewing the hottest technologies and coolest gadgets across the broadband and video landscape.</p> <p>Programming Trends January is a busy month for programmers with NATPE, Realscreen and the Golden Globes all competing for attention. Our special coverage will examine the trends shaping up for the 2019 TV season.</p> <p>Winter TCA Cablefax will cover executive sessions and programming developments at this bi-annual gathering of TV critics.</p>	<p>Work Culture List Nomination Deadline: January 16</p> <p>Cablefax 100 Nomination Deadline: January 25</p>	
<p>FEBRUARY</p> <p>Not the Super Bowl Yes, it's the biggest sporting event of the year, but not everyone watches the Super Bowl. Cablefax will dive into how networks are counter-programming against the mega event—and its commercials.</p> <p>Black History Month Cablefax will honor early African American pioneers in the cable industry—profiling those who broke barriers to launch networks, joined the C-Suite and led the industry's innovation. This report will look at trailblazers who helped create today's industry and also examine how cable is recognizing Black History Month on TV and within their own companies.</p> <p>NCTC Winter Educational Conference We head to Atlanta to hear what key suppliers are doing to help operators stand out in a crowded marketplace.</p> <p>Sports of Tomorrow The sports arena is changing—from streaming to legal betting to advanced technologies that put fans at the center of the action. As we head into March Madness and with MLB Opening Day not far behind, we will look at how companies are taking sports coverage into bold new frontiers.</p>	<p>Cablefax People Awards Entry Deadline: February 22</p>	

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MARCH	ACA Summit Cablefax will cover this annual gathering in Washington, DC, where small- and medium sized operators make their voices heard in the halls of Congress and beyond.	Cablefax People Awards Final Deadline: March 1 Top Ops Nomination Deadline: March 29	ACA Roundtable March 19 DC
	T. Howard Foundation Diversity Awards Dinner After two decades, the Foundation has become a key pipeline for supplying diverse and expert talent in media and entertainment. As we gear up for T. Howard's annual fundraising dinner, we'll look at some of the executives who began as interns and have worked their way up to vital roles within their organizations.		
	SXSW Conference & Interactive Festival Cablefax will preview what's happening in Austin at one of the coolest digital conferences around.		
	C-SPAN's 40th Anniversary If cable builds a public affairs network, will they come? Forty years after its launch, the answer is a resounding yes. This report will look at not only C-SPAN's origins, but where it's headed.		
APRIL	NAB Show Cablefax will preview and cover the hottest trends, panel discussions and show floor action at this massive annual gathering of the TV and broadcast industry.	The FAXIES Entry Deadline: April 12 Final Deadline: April 26	CFX Leaders Retreat April 29-30
	Customer Experience In a crowded marketplace, smart providers know that to stand out they must create the ultimate customer experience. This report examines what's working and what isn't when it comes to both traditional distribution and direct-to-consumer offerings.		
	CFX Leaders Retreat Join us at this exclusive, off-the-record executive retreat designed to generate in-depth discussions on industry challenges and opportunities, leaving participants with actionable ideas to take back to the office.		
	Cablefax: The Magazine – April Issue The Work Culture List *NEW* Cablefax: The Magazine's newest issue shines a spotlight on top employers who are making waves in areas such as veteran hiring, continuing education and diversity.		

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MAY	<p>Cable Center Cable Hall of Fame & WICT Signature Luncheon Cablefax will provide the lowdown on this year's honorees and all the details surrounding these annual must-attend events.</p> <p>The Year Was 1979... It was a pivotal year for the industry that included the creation of WICT, ESPN, USA Network. Cablefax looks at what made this such a key year for the industry and how it has changed over the past four decades.</p> <p>The Gatekeepers A series of Q&As with MVPD programming and technology gatekeepers.</p>		
JUNE	<p>Cablefax: The Magazine – June Issue Cablefax 100 Cablefax's annual power list, ranking the most influential executives in the industry.</p> <p>HDR/4K report A look at the latest developments around 4K and HDR, as well as how ATSC 3.0 may change the game.</p> <p>Commercial Services It's the little engine that could for cable operators. While some are established in the space, others are still in early stages. Our report will examine the different strategies for reaching enterprise customers, as well as the opportunities 5G presents for cable.</p> <p>A Celebration of Leadership Cablefax will recognize the Cablefax 100, Top Ops and the People Awards in this one-of-a-kind reception and dinner celebrating leadership and the importance of giving back through mentorship and corporate citizenship. Sponsorships available.</p>	<p>Most Influential Minorities Nomination Deadline: June 7</p> <p>Most Powerful Women Nomination Deadline: June 7</p> <p>Program Awards Entry Deadline: June 14 Final Deadline: June 21</p>	<p>Cablefax's Celebration of Leadership Reception & Dinner June 6 NYC</p>

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JULY	<p>Cablefax: The Magazine – July Issue Top Operators Cablefax’s annual magazine recognizing large and small operators for innovation, community service and financial wizardry.</p> <p>Summer TCA Once again the TV critics will descend on Los Angeles, and we will cover executive sessions and programming developments at this bi-annual gathering.</p> <p>The Independent Show Cablefax will cover every moment of the annual NCTC and ACA gathering in Chicago, sharing the latest on technology, regulatory and business strategy from independent operators.</p> <p>Comic-Con We’ll look at why this consumer event is on everyone’s must-attend list.</p>		
AUGUST	<p>Woodstock 50th Anniversary We’ll celebrate peace, love and music with a special report that looks at how programmers are recognizing this historic music festival, as well as how the event helped shape the entertainment industry.</p>		
SEPTEMBER	<p>Cablefax: The Magazine – September Issue Most Influential Minorities Our annual magazine will salute the men and women who are shaping the industry for years to come.</p> <p>SCTE Cable-Tec Expo Daily coverage from the Expo show floor along with a pre-show special report. We’ll look at the technology and standards development that you need to know about right now, including the progress with the Energy 2020 initiative. Our pre-show issue also highlights SCTE, WICT and Cablefax’s Woman in Technology award winner.</p>		<p>Cablefax & NAMIC Diversity Breakfast September 17 NYC</p>

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OCTOBER	<p>CTHRA In addition to shining a spotlight on Excellence in HR honorees, Cablefax will present the latest developments in HR and how they are impacting business results.</p>		<p>The FAXIES Awards Luncheon NYC</p>
NOVEMBER	<p>Cablefax: The Magazine – November Issue</p> <p>Most Powerful Women Cablefax’s annual Most Powerful Women magazine honors the female executives and media influencers whose outstanding leadership, innovation and community continues to change the industry for the better.</p> <p>Holiday Programming With unprecedented amounts of holiday programming in 2018, what are the lessons learned for 2019? We’ll look at how programmers are carving out a space in the crowded seasonal programming environment.</p> <p>Get SMART From smart homes to smart cities, Cablefax has you covered. We’ll examine the latest developments in the space and how the industry is playing a pivotal role.</p>		<p>Most Powerful Women Luncheon November 14 NYC</p>
DECEMBER	<p>Augmented & Virtual Reality Is it really happening this time? We’ll take a look at VR and AR, as well as the opportunities (and pitfalls) for distributors, programmers and vendors.</p>		

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