

Cablefax
SCTE
Advertising Opportunities

SCTE · ISBE CABLE-TEC
EXPO
2017
DENVER, CO
OCTOBER 17-20

Make the most of this year's Cable-Tec Expo with Cablefax. We offer customized packages designed to help you rise above the noise of your competitors. Tell us your goals and we'll craft the perfect plan to meet them.

Supercharge your efforts with Cablefax TODAY!

Pre-Show issue – Print distribution first day of show, Oct 17th *digital distribution a week prior*
Dates of Daily coverage – Oct 18th, 19th, 20th

DISTRIBUTION

Digital distribution to entire Cablefax audience of **52,000** industry professionals
Print distribution in Cablefax pub bins each day of the show

PACKAGE DEALS

PLATINUM - \$15,750

1 ad in pre-show issue, 3 ads in show Daily's, pre-show e-blast, and 1 month banner ads on cablefax.com

GOLD - \$9,750

2 ads in Daily show issues and pre-show e-blast

SILVER - \$5,995

2 ads in Daily show issues OR pre-show e-blast and 1 ad in Daily show issue

AD SPECS & DEADLINES

Full page -

Bleed: 8.75 x 11.25
Trim: 8.5 x 11

Super Strip -

Trim: 7.5 x 3.33

Strip -

Trim: 7.5 x 2

Preshow Daily ads due

10/6/17

Show Daily ads due

10/13/17

Demolicious

There is no better way to present your products to any market than through the video medium and, at this year's SCTE, we'll help you do just that.

Our video crew will craft a product or service demo for you right from your exhibit space and blast out the video during SCTE to thousands of industry executives.

Stand-alone video - \$6,500

As part of larger package deal - \$3,950

A la carte options available.

**Partner with Cablefax and make this SCTE
your most productive year yet!**

Questions? For further pricing information and details please contact:
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