

Cablefax Editorial Calendar 2018

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		Awards	Events
JANUARY	<p>Winter TCA As TV critics gather in Pasadena, CA, for this bi-annual press tour, Cablefax will be there to cover executive sessions, along with programming announcements and new developments across the television landscape.</p>		
	<p>CES Cablefax will preview and cover the hottest gadgets, software and other innovations on display and how they relate to the TV and broadband space, including how the Internet of Things is reshaping the business.</p>		
	<p>Winter Olympics It's time again for the Olympics in all of its glory, and Cablefax will be there to make sense of how this biennial event spikes TV viewership, broadband usage and overall consumer engagement with both distributors and programmers.</p>		
	<p>NATPE Cablefax will preview and cover this annual gathering of media buyers, TV networks, distributors, financiers, advertisers, tech vendors and content producers.</p>		
	<p>Realscreen Summit Cablefax will preview and cover this DC-based matchmaking and educational confab that throws together non-scripted programming executives and creators as they fuel the Golden Age of Television.</p>		
FEBRUARY	<p>Black History Month Cablefax will preview and analyze how TV networks and distributors plan to honor the diverse contributions of African-Americans throughout our history during this special month of recognition and remembrance.</p>	<p>Cablefax 100 Deadline: February 2</p>	<p>The Digital & Tech Awards Date: February 22, NYC</p>
		<p>Top Ops Deadline: February 16</p>	
MARCH	<p>SXSW Conference & Interactive Festival Are you ready to party in Austin? Good! So are we, and Cablefax will preview and cover the most vital announcements and developments that come out of this annual must-attend digital conference.</p>	<p>Faxies Deadline: March 16</p>	<p>Top Lawyers Gala Date: March 19, Washington D.C.</p>
	<p>ACA Summit We'll preview and cover this annual gathering of Tier 2 and 3 operators whose representatives storm Washington D.C. for a one-day conference followed by an all-hands-on-deck trip to Capitol Hill to lobby Congress. It's a whirlwind couple of days, and Cablefax will be there with the most important highlights and takeaways.</p>	<p>Late Deadline: March 23</p>	<p>ACA Roundtable Date: March 20, Washington D.C.</p>

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<p>APRIL</p> <p>The NAB Show Cablefax will preview and cover the hottest trends, panel discussions and show floor action at this massive annual gathering of the TV and broadcast industry.</p> <p>Cable Hall of Fame We'll bring you all the details on this year's honorees, with preview profiles and interviews in Cablefax Daily and coverage of this annual salute to the pioneers and innovators whose contributions continue to resonate.</p> <p>Home Automation & Security Cablefax will take a comprehensive look at the latest developments surrounding the home automation and security market, which is fast becoming a key revenue source for distributors as they exploit connectivity and enhance the overall bundle. How will advancements in the Internet of Things and Artificial Intelligence bring new wonders to the home—and how will the industry capitalize on these opportunities? We'll hit every angle in this special report.</p> <p>CFX Leaders Retreat Sick of the same old conferences and panel formats? So are we, which is why we're holding an exclusive, off-the-record gathering of top executives from both inside and outside the industry to discuss the changing industry, network and brainstorm with their peers and, yes... play a little golf. This invite-only event will include VIPs, as well as guests who pass Cablefax's rigorous screening process. Sponsorship opportunities available.</p>		<p>Cablefax Leaders Retreat Date: April 30 & May 1 Florida</p>
<p>MAY</p> <p>Independent Voices in Media Cablefax will analyze the state of independent content as the bundle unravels, OTT flourishes and direct-to-consumer content options across multiple devices has never been more robust. Where will the indie nets and smaller Where will the indie nets and niche players fare in this Brave New World? We'll take a comprehensive look at the state of the marketplace.</p>		
<p>JUNE</p> <p>Cablefax 100 Cablefax's annual 100 Magazine is the industry's most iconic power list, ranking the most influential executives in the industry. This magazine features the annual 100 slots as well as the top regional players and even those executives who rise "above it all."</p> <p>The Customer Experience We'll take a look at how distributors and programmers are shifting their priorities, methods and strategies when it comes to satisfying (and wowing) increasingly fickle content and broadband consumers. What content and services are resonating, and how are software and hardware vendors working with the industry to create experiences that exceed expectations? We'll take a comprehensive and honest look at how the customer experience is shaking out.</p> <p>Cannes Lions We'll preview the Cannes Lions conference that increasingly draws a growing contingent of senior execs and influencers from throughout the industry to France every year. Cablefax will run down all of the topics, speakers and parties planned for this premier summer event.</p>	<p>Most Influential Minorities Deadline: June 22</p>	<p>FAXIES & Sales Hall of Fame Awards Lunch June 5 NYC</p> <p>Cablefax 100 & Top Ops Gala June 7 Philadelphia, PA</p>

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<p>JULY</p> <p>Top Operators Cablefax's annual Top Operators Magazine, salutes the operators who are at the forefront of innovation and creativity in the cable industry.</p> <p>The Independent Show As independent operators return to Orlando for their annual gathering, Cablefax will preview and cover the regulatory, technology and business strategy debates that always make this NCTC-ACA event a must-attend for anyone with skin in the game.</p> <p>The Future of Sports TV With viewing habits changing by the day (and perhaps by the minute), sports fans have been on the vanguard of new content consumption patterns and habits. We'll take a look at how sports coverage will evolve in the future, whether it's interactive enhancements, fantasy tie-ins, virtual and augmented reality apps or the bold new ways that TV networks cover and disseminate sports content.</p> <p>Winter TCA Summer TCA tends to be a hotbed of news about upcoming fall premieres and other programming — not to mention executive sessions that will address everything from the changing TV business, to ratings and measurement, to the marketing challenges in an increasingly competitive environment.</p>	<p>Program & Trailer Awards Deadline: July 20 Final Deadline: July 27</p>	
<p>AUGUST</p> <p>Fall Programming Guide The days of broadcast owning the fall premiere season are long gone. Here's a look at the trends among fall cable programming as well as a breakout of shows debuting on streaming services.</p> <p>The Gatekeepers A series of Q&As with MVPD programming and technology gatekeepers.</p>	<p>Most Powerful Women Deadline: August 10</p>	
<p>SEPTEMBER</p> <p>The Outlook for Wireless & 5G As the industry gears up for Mobile World Congress Americas in Los Angeles, we'll take a look at the wireless opportunity and how the industry will capitalize on the rollout of super-fast 5G networks. What will 5G mean for the future of TV content and broadband competition? Who are the likely winners and losers as terrestrial wireless networks rival the performance of wired broadband? And what wireless technology innovations will drive the future?</p> <p>Multichannel Programming & Advertising Cablefax will examine the demographic sea change that has transformed TV viewership in recent years, including how content creators and distributors are responding to a more multicultural customer base.</p>		

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<p>OCTOBER</p> <p>Hispanic Heritage Month This series we'll explore upcoming trends in the Hispanic marketplace, examine the latest research and look at what networks and distributors are doing to cater to this powerful segment.</p> <p>Most Influential Minorities Cablefax's annual Most Influential Minorities magazine, celebrates the men and women who are shaping the industry and opening doors for minorities across all areas of business.</p> <p>CTHRA Cablefax looks at the HR side of the business. What do the hiring trends and needs say about where cable is headed? Coverage will include HR organization CTHRA's annual Symposium and awards.</p> <p>Diversity Week Cablefax will be on the ground in New York for all the Diversity Week happenings, including WICT's Leadership Conference, NAMIC's annual conference and The Walter Kaitz Annual Fundraising Dinner.</p> <p>SCTE Cable-Tec Expo Daily coverage from the Expo show floor along with a preshow special report. We'll look at the technology and standards development that you need to know about right now. Our preshow will also highlight SCTE, WICT and Cablefax's Woman in Technology award winner.</p>		<p>Cablefax & NAMIC Diversity Breakfast October 16, NYC</p>
<p>NOVEMBER</p> <p>Most Powerful Women Cablefax's annual Most Powerful Women in Cable magazine, honors the women whose outstanding leadership, innovation and community continues to change the industry for the better.</p> <p>Holiday Programming It's a time when many families gather around the TV together. We'll look at what's hot this holiday season.</p> <p>Big Data & Cross Platform Measurement Cablefax will demystify and break down the enigmatic world of measurement and how it's rapidly evolving to serve the needs of an increasingly complex multiscreen world that integrates traditional content, digital platforms and social interaction into a chaotic and consumer-driven business.</p>	<p>Tech Awards Deadline: November 9 Final Deadline: November 16</p>	<p>Program & Trailer Awards/Affiliate Marketing Hot List Gala November 8 Los Angeles</p> <p>Most Powerful Women Luncheon November 15 NYC</p>

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DECEMBER

Augmented & Virtual Reality

As the industry prepares yet again for CES, we'll take a look at the latest developments around augmented and virtual reality—including an honest look at where the opportunities (and pitfalls) could be hiding for distributors, programmers and vendors.

Awards	Events
Digital Awards Deadline: December 7	
Final Deadline: December 14	
Top Lawyers Deadline: December 22	

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